

THE ZUCKER MARINE

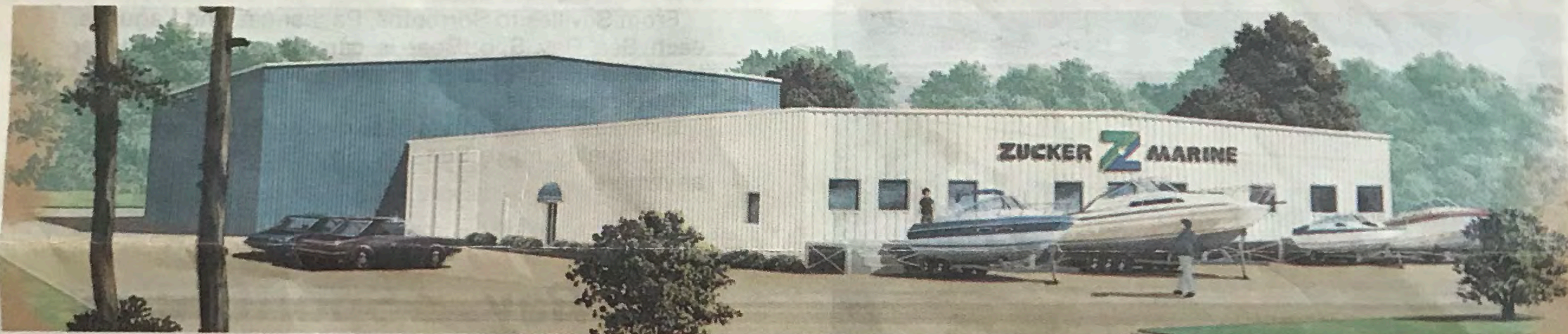
NEW LETTER

GRAND OPENING

FEBRUARY 5, 6 & 7 - FRIDAY & SATURDAY 10 A.M.-9 P.M. SUNDAY 10 A.M.-5 P.M.

NEW AVON FACILITY COMPLETED!!

Come and join our celebration at Zucker Marine's Grand Opening, February 5, 6, and 7. Ohio's largest dealer has added a new store in Avon. Our new modern facility is now open for your convenience. See the all new 1988 Sea Rays from 16 ft. to 46 ft. on display in the huge new showroom. All new boats are being offered at special grand opening prices-BUY NOW AND SAVE!



Completed is phase one of our extensive expansion program; the 50,000 square foot showroom and service center in Avon at Interstate 90 and Route 611. Zucker Marine's Avon facility is conveniently located just 20 minutes from downtown Cleveland. "This facility is more accessible to our west side customers and enables us to expand our service to better serve Cleveland area boaters," said Bert Zucker, president.

The modern, state of the art facility has an expansive indoor showroom,

four-tier racks to house a 200 boat inventory, and 14 service bays. It also includes a complete parts and accessory department and ships store stocked with all the latest in boating accessories.

In phase two of the expansion plan, Zucker Marine will build an identical showroom and service center at Route 2 and Route 615 in Mentor, which will open September 1988.



MIKE ZUCKER
GENERAL MANAGER

Mike Zucker, a general partner of Zucker Marine, and General Manager of the dealership's new Avon facility, earned his business degree from Case Western Reserve University. When he joined the firm he started in the shop, progressing through mechanic, service coordinator, salesman and general manager. His diversity of experience has enabled him to play an integral role in the organization, planning and expansion of Zucker Marine.



BRAD JUDSON
SALES MANAGER

Brad Judson owned and operated the largest boat rental and charter service in the Finger Lakes region. In 1984 he obtained his 50 ton captain's license which enabled him to further his career in boat charter and sales.

Brad's background in pleasure boating is sure to be an asset in helping us serve our valued customers.



MIKE MCGIVERN
SERVICE MANAGER

Mike McGivern comes to Zucker Marine with over 10 years experience in service management and a wealth of boating expertise. His dedication to training and efficiency ensure his strong leadership in the service department. Service you can count on is his guarantee — 100% customer satisfaction.

MORE NEW INSIDE

NEW LETTER

GRAND OPENING SALE

ALL NEW BOATS IN STOCK ARE BEING OFFERED AT SPECIAL PRE-SEASON PRICES



Sea Ray SportBoats

Quality in design and construction, Sea Ray SportBoats are the very best.

From Seviles to Sorrentos, Pachangas and Lagunas, each Sea Ray SportBoat is carefully built and water tested under the close scrutiny of relentless quality control standards.

Exhilarating performance, exquisite styling, and unparalleled quality make Sea Ray SportBoats the very best anywhere.



Sea Ray SportCruisers

More Sea Ray SportCruisers are sold each year than any other boat in the industry. Sea Ray continues to extend the lead. Excellence in design, attractive styling and efficiency in manufacturing make Sea Ray SportCruisers the finest value in boating.

The superior ride and handling of Sea Ray's Cuddy Cabins, Weekenders, Sundancers, and Sedan Bridges have earned Sea Ray the reputation as *the* best boats for Lake Erie.



Sea Ray SportYachts

Sea Ray SportYachts are the number one choice of boaters throughout the world. Performance by design, stylish appearance and luxurious interiors make the Sea Ray SportYacht a statement of quality and prestige.

Each Sea Ray SportYacht; Express Cruiser, Sundancer, Sedan Bridge, Aft Cabin, or Convertible exemplifies Sea Ray's commitment to excellence, quality, performance and value.

ZUCKER MARINE

NEW LETTER

**THE BEST BOAT
MONEY CAN BUY
IS STILL LESS
THAN \$8,000.**



The Sea Ray 16: Best Because She's a Sea Ray

If you're surprised to find such high quality in an \$8,000 boat, it's probably because you've never owned a Sea Ray. Sea Ray owners expect superior engineering and design. That's probably why they're so loyal. (Previous Sea Ray owners buy 60% of the new Sea Rays.)

For 30 years, Sea Ray has demanded the best available materials, repeatedly advanced the state of marine engineering and perfected

an assembly process that boasts 200 different safety, quality and performance inspections. No other boat builder can match Sea Ray quality, or Sea Ray resale value.

So you can feel a bit superior about owning a Sea Ray 16. Quick, tough and responsive, she is everything a sport boat should be. And she's every inch a Sea Ray, from the durable, weather-tested carpeting and vinyl, to the 100 horsepower Sea Ray engine.

SPECIALLY PRICED AT \$7,995⁰⁰* with payments **\$99⁰⁰** per month**

*plus freight preparation and options.

**\$7,195.00 financed for 120 months at 11% APR.

NEW 1987 Sea Ray CLOSEOUTS

17 FT. BOWRIDER	23 FT. SORRENTO
19 FT. BOWRIDER	23 FT. CUDDY CRUISER
19 FT. MONACO	24 FT. SORRENTO
19 FT. SORRENTO	25 FT. CUDDY CRUISER
19 FT. PACHANGA	27 FT. SUNDANCER
20 FT. MONACO SXL	30 FT. WEEKENDER
21 FT. BOWRIDER	30 FT. SUNDANCER
21 FT. SORRENTO	32 FT. PACHANGA
22 FT. PACHANGA	46 FT. EXPRESS CRUISER

USED BOAT SPECIALS

1987 SEA RAY 340 EXPRESS CRUISER	\$88,900.
1983 SPORTCRAFT 30 FLYBRIDGE	32,900.
1985 CHAPPARAL 27 AFT CABIN	26,900.
1987 SEA RAY 270 SUNDANCER (Demo)	..	51,900.
1987 SEA RAY 24 SORRENTO (Demo)	23,900.
1975 SEA RAY 24 WEEKENDER	8,995.
1984 CENTURY 21 CTS	13,900.
1979 SEA RAY 20 CUDDY	11,500.
1986 SEA RAY 19 BOWRIDER	10,995.
1984 SEA RAY 19 CUDDY	9,995.
1983 SEA RAY 19 CUDDY	9,495.

SPECIAL GRAND OPENING ACCESSORY SALE

FAMOUS O'BRIEN WATER SKIIS	Up to 60% off
IMPULSE VIDEO DEPTH FINDERS	60% off
VHF RADIOS	50% off
U.S. YACHT PAINTS AND FINISHES	60% off
INFLATABLE BOATS & TUBES	50% off

WATER SKI WET SUITS	60% off
CLEANING & MAINTENANCE SUPPLIES	..	40% off
SKI VESTS - LARGE SELECTION	40% off
BOAT FENDERS	50% off
TEAK ACCESSORIES	50% off

(SALE ENDS FEBRUARY 7, 1988)

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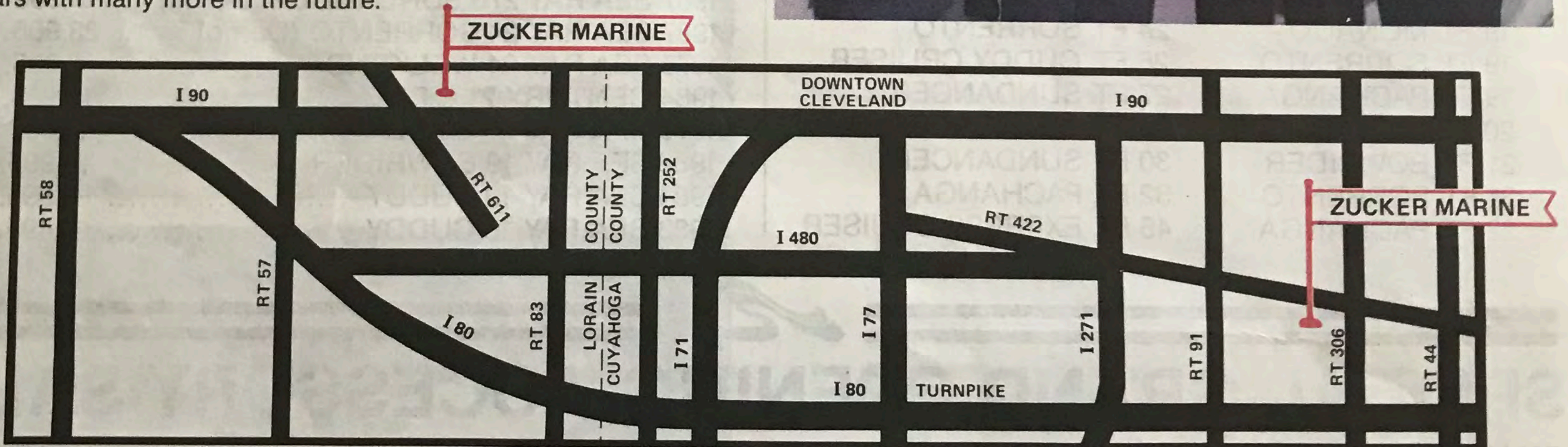
MOBILE SERVICE FLEET

The only complete mobile waterfront service fleet on the Great Lakes. Quality service is just a phone call away.
Our service is our reputation.

AL ROSTECK 30 YEARS WITH ZUCKER MARINE

Loyalty and dedication best describe Al Rosteck, Mercury Marine Master Mechanic and valued service technician at Zucker Marine. Al joined the Zucker team as an outboard mechanic 30 years ago. Since 1958, his expertise and experience have grown. Al has become one of the best technicians in our industry. He has been a continued source of pride to us as well as providing high quality service to our boating customers.

In appreciation for his dedication, continuity and loyal service, we respectfully present Al and his wife Delores with a 30-Year Anniversary trip — a cruise in the Caribbean. Congratulations Al, on 30 great years with many more in the future.



ZUCKER MARINE

OHIO'S LARGEST DEALER FOR OVER 60 YEARS

RT. 422 CHAGRIN FALLS 543-5161

I-90 & RT. 611 AVON 934-6581