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THE ZUCKER MARINE

# NEW LETTER

## ZUCKER MARINE GROWTH CONTINUES



1939 Cleveland



1959 Chagrin Falls



January 1988 Avon

September 1988 Mentor

Phase two of the Zucker Marine expansion program is now being completed. In October we will open the doors to our new modern facility in Mentor at Rt. 2 and 615.

The new state of the art facility features a 12000 square foot showroom, displaying boats to 46 ft. Featured also, is a modern parts and accessory department, ships store and a 14 bay service department with the latest technologically advanced service equipment.

With new facilities on Cleveland's east and west side we are now able to provide more efficient display, delivery, and service to our customers.

Zucker Marine's continued expansion provides the finest in facilities which enhances our commitment to total customer satisfaction.



# Meet Our Business Managers



**Dana Ekstrand**

*Business Manager, Mentor*

In her 6 years at Zucker Marine, Dana has advanced from receptionist to secretary to business manager.

Dana feels the most exciting part of her job is helping a family purchase their first boat.

Dana and her husband, Einar, and 2 1/2 year old son, Evan are anxiously anticipating the arrival of their new 1989 Sea Ray 220 Sundancer.



**Sam Incorvia**

*Business Manager, Avon*

Sam came to Zucker Marine at the opening of our Avon store in January 1988 with 12 years of financing experience. For the past 6 years Sam's career has been in boat financing with Trans Ohio Bank and Huntington National Bank.

His experience in banking and the marine industry enable him to provide financing personally suited to individual needs.

## How to get the best boat loan

### Let Dana or Sam finance your boat

Do you know that you could be paying too much money to finance your new boat? At Zucker Marine, our professionals always get you the best financing available. Because of our high volume of loan placement, we have excellent working relationships with the best financial institutions. Dana and Sam work closely with the bank to obtain the lowest possible payments and interest rate available. The end result is a low cost loan that is custom made to fit your needs. They also offer credit protection programs and extended service contracts.

Best of all, they will gather all the necessary information and usually give you a credit approval within a few hours. Make Dana or Sam your choice for boat financing.

## Parts and Accessory Departments



Zucker Marine now provides the two most complete marine stores in the midwest. On display, you'll find a large selection of the latest in boating equipment, electronics, clothing, ski accessories and boat maintenance items.



**Bob Beckwith**

*Parts and Accessories Manager*

Bob has been in the replacement parts business for over 20 years. He feels that one of the most satisfying aspects of his job is helping a fellow boater locate an old or difficult to find item.

In keeping with the Zucker Marine philosophy, Bob's goal is to make certain that each and every customer is satisfied, not just once, but on every visit to our stores.

Bob, an avid boater, lives in Mentor with his wife Sandy, and three children Kevin, Kelly, and Kim.

# 12 New Sea Rays for 1989

These all new models make their debut

440 AFT CABIN  
420 SUNDANCER  
380 AFT CABIN

280 SUNDANCER  
260 OVERNIGHTER  
260 CUDDY CABIN

250 SUNDANCER  
220 SUNDANCER  
220 OVERNIGHTER

220 CUDDY CABIN  
170 LAGUNA  
160 BOWRIDER



## 260 CUDDY CABIN

Sea Ray has unveiled a new 26-foot cuddy cabin that is perfect for day cruising. The 260 Cuddy Cabin is equipped with plush back-to-back seats that fold out for sunbathing, and has ample comfortable seating in the cuddy. A large V-berth and optional camper package make the boat ideal for overnighting. The versatile sport cruiser will also please the fisherman with its full, easy-to-maintain fiberglass liner, fish box, cooler and rod storage.

## 220 SUNDANCER

The 220 Sundancer offers a real plus on overnight trips: not only is there a V-berth for two, but the 22-footer also has a private midcabin with a double berth. It's highly unusual to find this much space devoted to accommodations in a boat of this size. There is fold-away aft seating, and a unique helm seat that can be flipped over to face astern, creating a conversation area.



## 280 SUNDANCER

This new sport cruiser combines advanced exterior styling with some of the roomiest living accommodations to be found in any boat of its size. The new 280 Sundancer boasts a 10' 6" beam that permits five people to sleep comfortably.

Some of the standout interior appointments include a combination of rich new mica finishes with cherry-wood trim and new decorator fixtures.



## 440 AFT CABIN

The 440 Aft Cabin is a marriage of modern technology and old-fashioned craftsmanship.

This yacht sleeps eight comfortably. The forward stateroom features a full double bed, night stand, two hanging lockers and large storage compartments. The master stateroom comes with its own head, bathtub, and shower.

The dining and galley areas are substantially larger than those found on other boats in this class.



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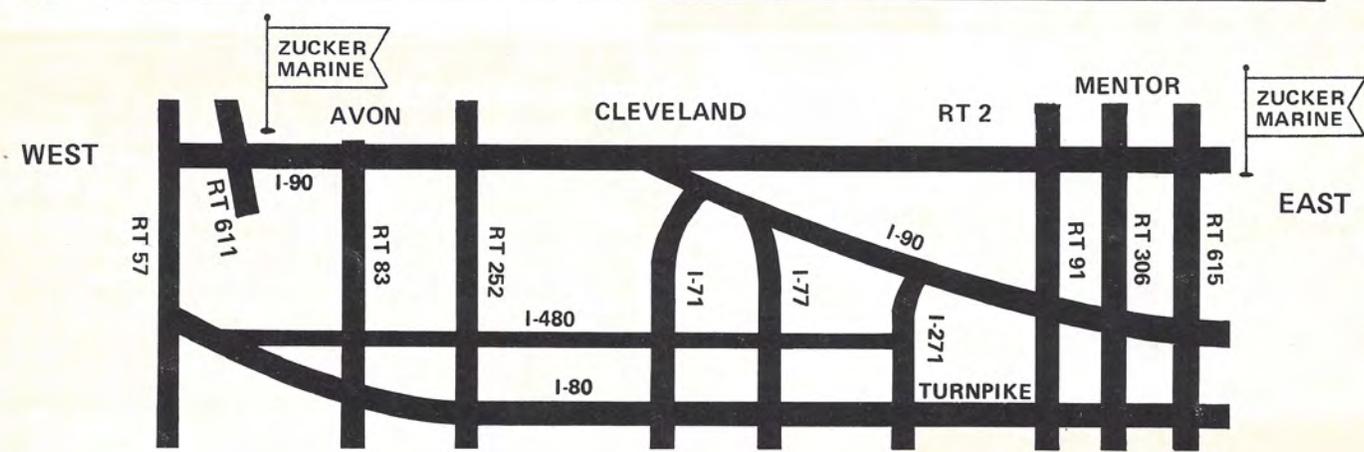
## NEW 1988 Sea Ray's At Special Prices

- 390 Express Cruiser
- 345 Sedan Bridge
- 340 Sundancer
- 340 Express Cruiser
- 300 Sundancer
- 300 Weekender
- 270 Sundancer
- 270 Amberjack
- 268 Sundancer
- 268 Weekender
- 265 Sedan Bridge
- S-25 Sundancer
- 250 Cuddy Cruiser
- 230 Weekender
- 230 Cuddy Cruiser
- 23 Laguna
- 22 Pachanga
- 21 Mid Cabin
- 21 Cuddy Cabin
- 21 Bowrider
- 20 Cuddy Cabin
- 20 Bowrider
- 18 Bowrider
- 16 Bowrider

## Fall Service Specials

**20% FALL DISCOUNTS** (OFFER EXPIRES JAN 1)

- 18 Point check and dynamometer tune up
- Oil change • Engine winterizing
- Pressure bottom cleaning • Trailer and brake service



# ZUCKER MARINE

**OHIO'S LARGEST DEALER**

WEST  
I-90 & RT. 611, AVON, OH  
934-6581 - 892-9490

EAST  
RT. 2 & RT. 615, 8567 TYLER BLVD.  
MENTOR, OH, 255-7111 - 953-4666